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Media Contact:  
906.440.4890 | tim@radioeagle.com

## Veteran Paranormal Research Team Open Up Their Case Files for Debut Book, “Yoopernatural Haunts”

**SAULT STE. MARIE, Mi** – The journey began in 3<sup>rd</sup> grade as three young boys would find that their passion for everything Paranormal and weird was not simply lost on themselves. Their love of Ghosts, Cryptids, UFO’s, and everything else that lies beyond explanation, quickly drew Brad Blair, Tim Ellis, and Steve LaPlaut together for a life-long friendship and journey that has led to the pages inside the book, “Yoopernatural Haunts: Upper Peninsula Paranormal Research Society Case Files,” published through Visionary Living Publishing.

While growing up in the Upper Peninsula of Michigan, the Ghost Stories, legends and tales of monsters that roamed the night, and swam the Great Lakes was common place in the oldest city in Michigan. The trio held on to this passion through their young adult lives until their paths would come back together after College, and thus began their creation of The Upper Peninsula Paranormal Research Society and the amazing journey that followed. Within the 150 page book you will follow the creation of the team and go directly inside the investigations as they open up their Case Files covering twenty years of research.

“Being able to work on this project has been surreal,” said Tim Ellis. “To think of where this all started for us, and to where it has led, it’s truly surreal.”

“Never in a million years did I think we would be writing a book,” said Brad Blair. “Three childhood friends chasing ghosts, and now this? It’s been a pretty cool ride!”

“We have been in the field investigating for twenty years,” said Steve LaPlaut. “This book gave the three of us the opportunity to get back to how it all started and what we love the most; telling Ghost Stories!”

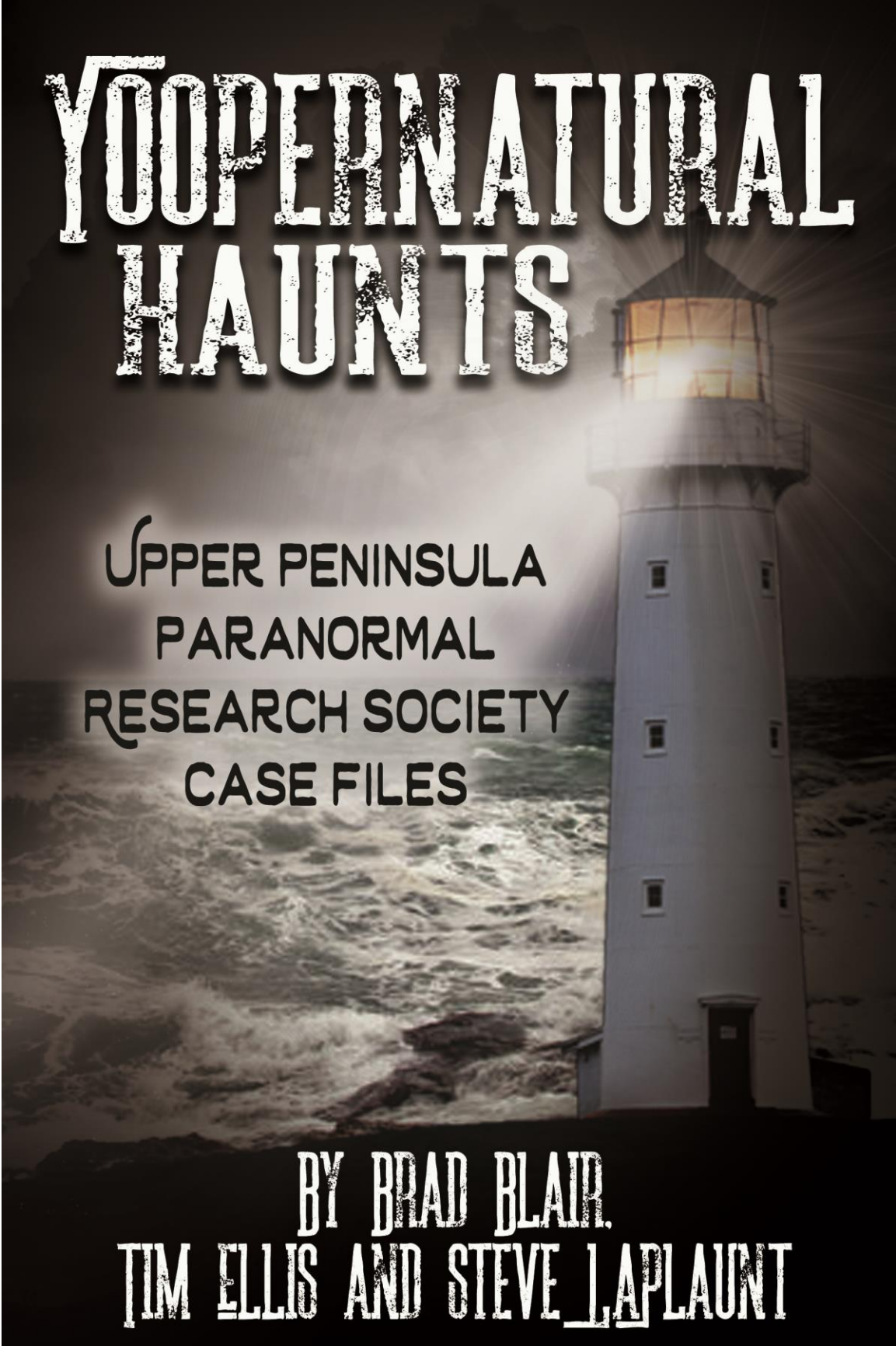
The Authors will be giving talks and presentations throughout the U.P. and Northern Michigan, bringing guests further into the stories shared in the book. Autographed copies of “Yoopernatural Haunts” are available online at [www.yoopernaturalhaunts.com](http://www.yoopernaturalhaunts.com), on Amazon, or can be found in local and regional bookstores and shops.

For more information on the Authors, or for bookings, please use the media contact above.

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BY BRAD BLAIR,  
TIM ELLIS AND STEVE LAPLAUNT

# YOOPER NATURAL HAUNTS



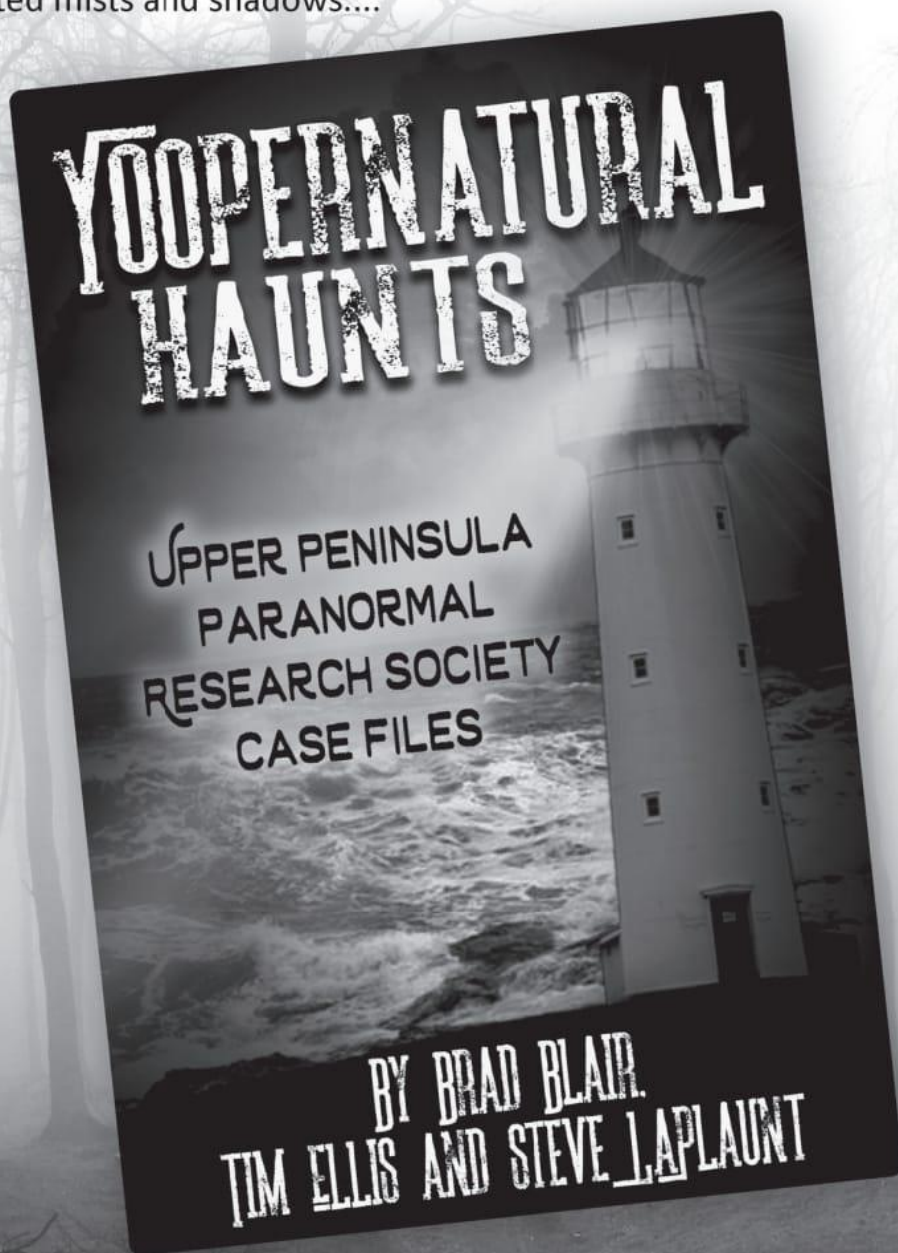
UPPER PENINSULA  
PARANORMAL  
RESEARCH SOCIETY  
CASE FILES

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# Eerie. Exotic. Haunted.

Michigan's Upper Peninsula boasts a wild and mysterious landscape that teems with ghosts from its rugged and colorful history. In earlier times this remote and often inaccessible terrain spawned a world of its own that still lives on in the haunted mists and shadows....



Join Michigan's premier investigators, the Upper Peninsula Paranormal Research Society, as they open their case files to some of the best haunted locales. Most of the team are U.P. natives, fondly known as "Yoopers." Their stories are packed with history, lore, and detailed descriptions of investigations, plus ample helpings of charm and humor.

Available at [www.YooperNaturalHaunts.com](http://www.YooperNaturalHaunts.com)